





# AT BEL COLLE WE WORK THE VINEYARDS TO GIVE VOICE TO THE INDIGENOUS SOUL OF PIEDMONT

We are in Verduno, on the hills of Barolo, a natural treasure chest nestled between Alba and La Morra, a luminous amphitheater where the King of wines finds some of its finest and most delicate expressions.

In our vineyards we grow the great traditional grape varieties: nebbiolo, barbera, dolcetto, moscato. But we give voice to rare and precious varieties, our pearls of Langa: Nascetta, Favorita and especially Pelaverga, of which we are the largest producers in Piedmont.

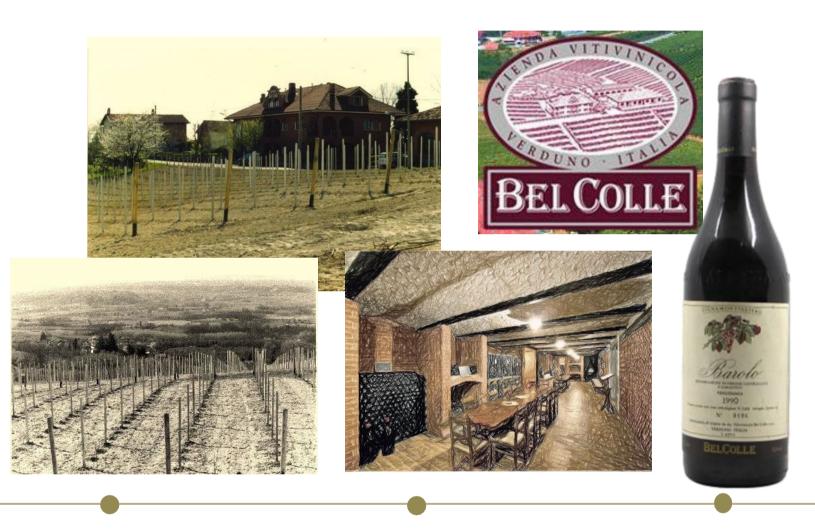
In the winery we use passion and experience: winemaking according to tradition, without forcing, that enhances the identity of the grape variety while indulging our wines' natural propensity for excellence.

We look forward to seeing you in Verduno, in the new tasting room, our door always open to the wonder of the Langhe.





#### TIMELINE









1974

Pontiglione & Priola families established the Bel Colle In Verduno

1982

Paolo Torchio, a renowned oenologist from the Langhe region, joins the Bel Colle winery. 1990s

In the 1990s, the choice was made to invest in the native grape varieties of the Langhe, nebbiolo for Barolo and Barbaresco.

1995

Production of the First vintage of Verduno Pelaverga DOC.

2015

Acquisition of the Bel Colle winery by the Bosio family. The dream of Luca Bosio, a young oenologist, becomes reality. 2016

Investment in organically farmed vineyards.

2018-2020

Investments in prestigious single vineyards of Barolo (Bussia) and Barbaresco (Gallina)



#### HISTORY

Bel Colle was born in 1978 from the will of the Pontiglione and Priola families, who at that time chose to invest in a peripheral territory, that of Verduno, yet rich in potential.

It was a happy and far-sighted choice, which, thanks to the efforts of an enlightened oenologist, **Paolo Torchio**, led Bel Colle to become one of the most important wineries in Verduno, the first Italian producer of Verduno Pelaverga and one of the landmark symbols of the rebirth of this area.

In the 1990s, the choice was made to invest in the **native grape** varieties of the Langhe, nebbiolo for Barolo and Barbaresco, Barbera and Dolcetto. But Bel Colle was also far-sighted on whites, giving ample space to Arneis, Roero's princely variety, Favorita and Nascetta, a rare indigenous variety of Novello.

Under the leadership of Paolo Torchio, the winery's style was distinguished by its ability to produce clean, **highly elegant** wines with an **austere femininity and finesse** that made them instantly recognizable.







#### HISTORY

Since 2015, Bel Colle has been owned by the Bosio family, which has relaunched the purchase and arrangement of the vineyards, focusing production on the highest quality expressions of the territory: Barolo, Barbaresco, Langhe Nebbiolo, Barbera d'Alba and Barbera d'Asti. At the same time, it relaunched quality work focused on native white wines, including Alta Langa, Piedmont's iconic Metodo Classico.

Today the Bel Colle winery is run by Luca Bosio and Mario Albrito. Luca represents the new generation of the Bosio family, the courage to take new paths and the desire to expand the vineyards in the most suitable areas, experimenting with the creation of new labels. Mario, on the other hand, is the historical memory of the winery. Born in 1963, he is a veteran of Langhe wine, with more than 40 years of harvesting behind him. A student of Paolo Torchio and a follower of his "native" oenology, he has been at Bel Colle since the early 2000s, a true expert on the terrory of Verduno and the surrounding hills.

Their task is to put more than 40 years of winemaking excellence to good use through wide-ranging sustainable viticulture and winemaking that respects differences. An awareness that is combined with careful parceling of vineyards, from which to obtain **single vineyards** and labels that are increasingly representative of the inseparable bond that binds the Langhe to its wines.

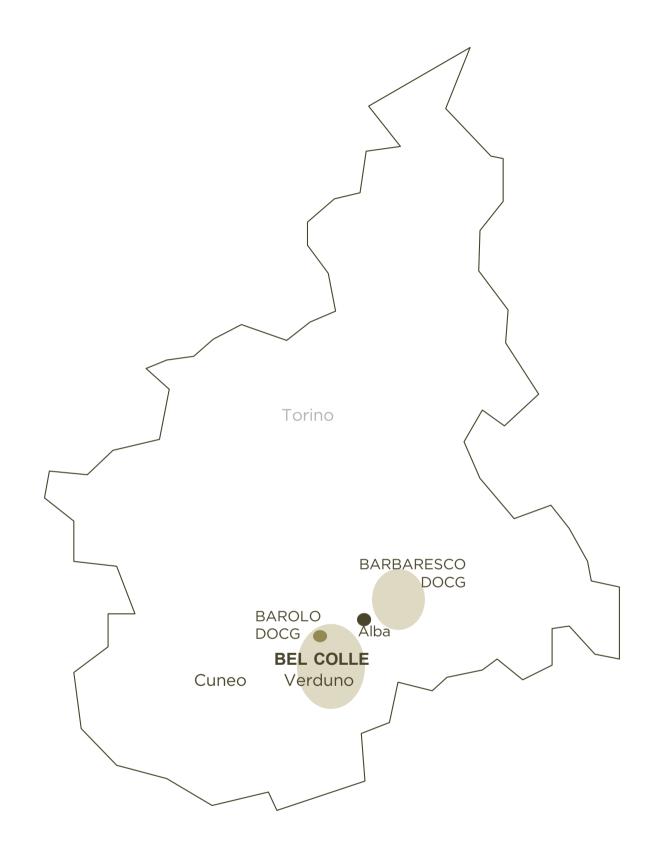






#### REGION





**50**HECTARES

**9**GRAPES VARIETIES GROWN

10 +
PIEDMONTESE DOC AND DOCG



#### TERRITORY

#### VERDUNO, THE NOBLE AND FEMININE CHARACTER OF THE LANGHE

Verduno is a sudden, elevated flick of the earth, an unexpected brush stroke that paints a prominent green hillside over the surrounding landscape. Seen from the north, it is the first edge of the **Barolo hills** rising from the plain of Alba, or, on the opposite side, the last offshoot of the Langhe before the Tanaro River separates them from the Roero.

**Verduno** is a secluded land, a sunny borderland where vines climb sharp bricks and tumble into valleys punctuated by forests. The profile of the hills follows the curve of the Tanaro River between Roddi and La Morra, in an embrace that marks the beginning of Piedmont's greatest wine lands, there where viticulture reaches unparalleled heights of excellence.

Along the scenic road that divides the hamlets of Rivalta and Santa Maria di La Morra, stands the Bel Colle winery. About 10 hectares of property that insist on the geological masterpiece of the Langhe, those gray-blue marls interspersed with sands and precious fossil elements that have created timeless oenological masterpieces such as Barolo.

Verduno is also a borderland from a geological point of view. The western side of its hills, the one that slopes gently to the banks of the Tanaro River, has younger soils, characterized by alternating clay marls and layers of chalk in large crystals. The wines produced here welcome this wonderful complexity by expressing themselves in extremely elegant and intensely perfumed forms, giving Barolo wines played on delicacy and finesse, with a noble and feminine character.



#### **VINEYARDS**

Bel Colle cultivates 50 hectares between Verduno, the Langhe hills and the Astigiano area.

The estate's vineyards include some of Barolo's most prestigious Geographical Mentions: the vineyards of Monvigliero - a true expression of elegance and finesse - and Borgo Castagni in Verduno; Bussia, in Monforte d'Alba, one of the world's best-known cru of the "King of Wines."

In the hills of Barbaresco, Bel Colle leads the vineyards of Menzione Pajorè, famous for its austere and robust, yet harmoniously elegant wines and Gallina, one of the most historically recognized single vineyards in the Barbaresco appellation.

The vineyard of Turna Lunga, in Santo Stefano Belbo, is the place of choice for Moscato d'Asti; while Barbera d'Asti finds its vocation in the hills of Bionzo, which represent the first ridge of the Langa Astigiana.





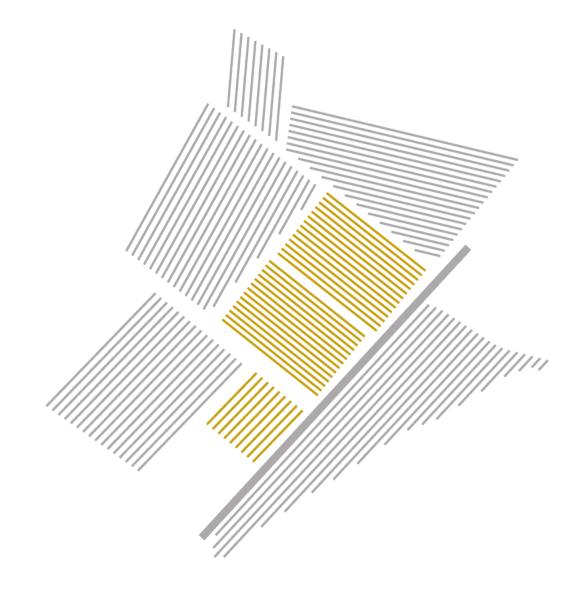
#### BAROLO DOCG RISERVA 10 ANNI



The Nebbiolo grapes used to produce Barolo Riserva 10 Anni come from two of the most important vineyards in the municipality of Verduno: Monvigliero and Boscatto.

The resulting grapes are highly concentrated and rich in substances. Once they arrive at the winery, the grapes from the two Crus are vinified separately, and each individual batch is aged for five years in large wooden casks.

Only at this stage are the two wines blended into a single one, which will then remain in the cask for another five years: the Riserva 10 Anni.









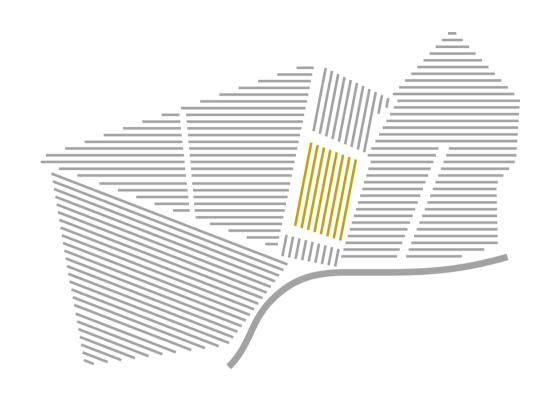
#### BAROLO DOCG MONVIGLIERO



An Additional Geographical Mention of Barolo, Monvigliero has always been considered the "Grand Cru" of the commune of Verduno, as well as one of the most prestigious vineyards of the entire appellation.

A natural amphitheater facing southwest characterized by a particularly dry climate and light, loose soils that push the vines to give their best.

From Monvigliero come iconic Barolos for finesse and elegance that, while not renouncing a hint of austerity, prove to be true sons of the Verduno lands thanks to one of the widest and most complex aromatic ranges of the entire appellation, played on notes of flowers and spices.



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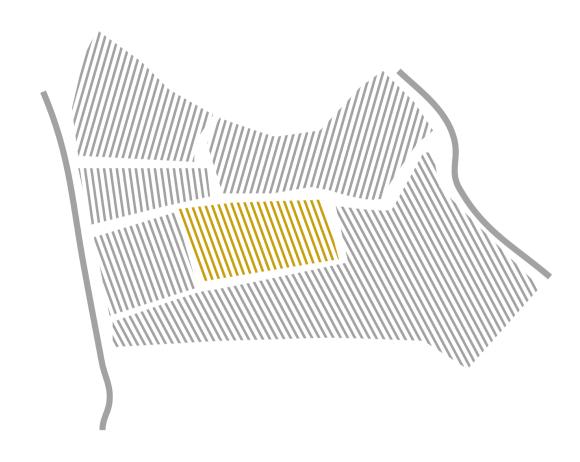
#### BAROLO DOCG BUSSIA



Only recently included among Bel Colle's cultivation plots, Bussia is the most famous vineyard in Monforte d'Alba, a true icon of Barolo whose best characteristics it represents.

An area of absolute value that Bel Colle has the honor of cultivating in one of its highest portions, near the village of the same name, with excellent south-southwest exposure. Here the nebbiolo vine reaches unparalleled heights of intensity and elegance.

The marly soils meet a limestone matrix that expresses complex, sumptuous and excellently structured Barolo, with a slight savory note that enhances its freshness.



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#### BAROLO DOCG SIMPOSIO



"Simposio" refers to a "meeting" (blending) of grapes from different vineyards close to the winery. Vineyards are all located in the west side of the Barolo area.

This wine exemplifies the rich winemaking heritage of the Barolo region, offering a refined and memorable tasting experience.

Bel Colle's Barolo Simposio is more than just a wine, it's an experience. Whether you're a seasoned wine enthusiast or discovering Barolo for the first time, this is a bottle that speaks of history, terroir and passion.



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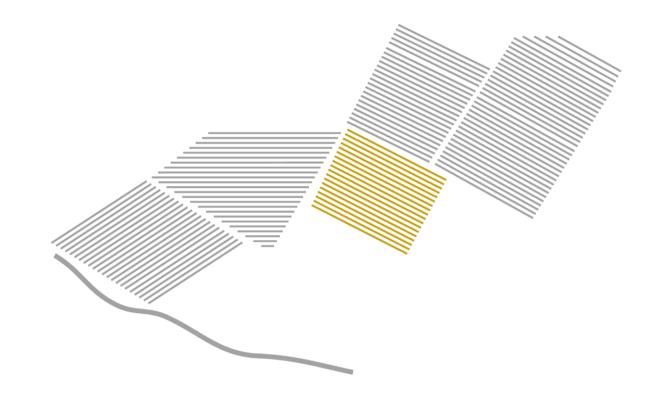
## BARBARESCO DOCG PAJORE'



A Barbaresco Geographical Mention, it is one of the appellation's most renowned crus from the village of Treiso.

It enjoys a well-established reputation thanks in part to the cult wines of Giovanni Moresco (now almost unobtainable), who first vinified it in purity in 1967.

The rows have a very steep, almost terraced layout that enhances the excellent south, southwest exposure. Soils, elevations and exposure give Barbaresco of absolute class, classic and elegant structure, well delineated and deeply balanced.





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#### BARBERA D'ASTI DOCG SUPERIORE NUWANDA

### DOLCETTO D'ALBA DOC



Bel Colle leads about one hectare of Barbera in Bionzo, a small town overlooking the Tinella Valley, which divides the hills of the eastern Langhe from the Monferrato Astigiano.

The rows rise in a hot, well-exposed area that is extremely dry, inducing the clusters to ripen early and have great concentrations. This is where Barbera d'Asti Docg Superiore Nuwanda, an Indian term for the "Spirit of Strength," was born.



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The history of Dolcetto d'Alba wines is embedded in the viticultural traditions of the Piedmont region in Italy, where the earliest traces of this grape variety date back to the Middle Ages. Dolcetto, literally translated as "little sweet one" in Italian, is a highly appreciated red grape in this region.

Unlike other Piedmont grape varieties like Nebbiolo, famous for Barolo, Dolcetto is intended to produce softer, fruitier wines meant to be enjoyed young, making it a popular choice among lovers of Italian red wines.







