

# GEORGES DUBOEUF FLOWER LABEL POUILLY-FUISSÉ 2021

GEORGES  
DUBOEUF

*Pouilly-Fuissé*



**TASTING NOTES:** Shiny, pale-gold color in the glass. There is remarkable finesse and elegance, with aromas of white flowers, acacia honey, honeysuckle and white fruits. The palate is rich, ample and delicious with a hazelnut finish.

**VITICULTURE:** The grapes come from Southeast-facing vineyards that are over 20 years old.

**VINIFICATION:** After a careful selection of grapes from small parcels in the region, they are pressed and undergo temperature-controlled fermentation on the lees in stainless-steel vats. 100% Malolactic Fermentation. 10% of the wine is aged in new French oak barrels for 8 months.

**FAMILY:** For more than four centuries, the Duboeuf family has been producing wine. Now, Georges Duboeuf is a name that needs no introduction, as he is famous for turning Beaujolais Nouveau into an international phenomenon. He cared a great deal about Beaujolais, and his dedication still resonates today – elevating both the Beaujolais region and Gamay grape to near-cult status.

Georges created Les Vins Georges Duboeuf in September of 1964. This historical date also marked the start of his wine merchant business—selecting, bottling and selling fine French wines from the Beaujolais and Mâconnais regions of Burgundy. Beaujolais Nouveau and the “Flower Label” Villages wines, wines whose labels were hand-drawn by Georges himself, are part of Les Vins Georges Duboeuf. These wines represent enjoying the simple pleasures of life such as gathering with friends and family. The domaines and crus within the portfolio are almost entirely comprised of independent, small, family-owned wineries such as Domaine des Rosiers Moulin-A-Vent and Jean Ernest Descombes Morgon, the latter being the first grower Georges worked with.

Georges’ son Franck now runs the business, keeping Georges’ legacy front and center, with wines that express the terroir with bold character and deep flavor. Franck’s son, Aurélien, has a winemaking role and his nephew, Adrien, is on the business side. Franck’s wife, Anne, is managing the unique “wine-centric” museum, botanical gardens and family-friendly amusement park, Le Hameau Duboeuf.

**PRODUCER:** Georges Duboeuf

**REGION:** Pouilly-Fuissé

**GRAPE(S):** 100% Chardonnay

**SKU:** GDPFFL217