



San Rafael, Mendoza
ARGENTINA



One dream. One family legacy. Two terroirs. Since 1928, these three pillars have been the lasting values that have guided Argentina's Bodegas Bianchi for four generations. This family-owned winery is situated in the sub-regions of both the Uco Valley and San Rafael.

In the Uco Valley, in Los Chacayes in the northwest of Argentina, the high and deep valleys of the majestic Andes Mountains lend a particular environment to the region's grapes. Situated along the Tunuyán River, alluvial soils ensure the necessary water needed for the vineyard's irrigation. It's a rocky area, too, which gives the wines a mineral character with three-dimensional aromatics. All the vineyards sit between 2700 – 3900 ft above sea level, well above the fog line for long bouts of sunlight, perfect for phenolic ripeness and maturity.

San Rafael is one of only two DOCs in Argentina. It's farther south than the Uco, so the climate tends to be a bit warmer, with sandy soils and lower altitudes. However, the east-west orientation of the mountain ranges allows for a funneling of cool air from the Andes resulting in longer hangtime for the grapes. Bodegas Bianchi is a leader in San Rafael, producing wines with excellent structure and complexity.

Water management and energy efficiency have made Bodegas Bianchi one of the most sustainable and innovative wineries in Argentina. Silvio Alberto, chief winemaker and one of the most well-known winemakers in all of Argentina, relishes marrying the traditions of yesteryear with the modern processes of today such as using clay amphorae for the winery's top Malbecs and red blends.



Raul Bianchi

SCORE HIGHLIGHTS

Bianchi Oasis Cabernet Sauvignon
2019 90 Pts. James Suckling

Bianchi Oasis Malbec
2020 92 Pts. James Suckling





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SCORE HIGHLIGHTS:

Famiglia Malbec

2021 91 Pts. James Suckling
91 Pts. Vinous
90 Pts. Wine Spectator
2020 91 Pts. James Suckling
90 Pts. Wine Enthusiast

Famiglia Cabernet Sauvignon

2021 90 Pts. Vinous
2020 91 Pts. James Suckling
2019 90 Pts. Wine Enthusiast

Famiglia Chardonnay

2021 91 Pts. James Suckling
90 Pts. Vinous
2020 90 Pts. Vinous

Famiglia Organic Malbec

2021 92 Pts., Silver Medal, Decanter
90 Pts. Vinous
2020 94 Pts. IWSC
91 Pts. James Suckling
90 Pts. Vinous
90 Pts. Wine Enthusiast



Silvio Alberto, Winemaker



Uco Valley
ARGENTINA



Enzo Bianchi: Family Winemaking at an Iconic Winery

In 2016, Bodegas Bianchi expanded into the Uco Valley by acquiring another winery and property in the up-and-coming Los Chacayes IG region. Here is where the premium wines are produced, including Enzo Bianchi. This acquisition was the first outside of San Rafael, expanding the production into the Uco Valley and specifically into Los Chacayes IG. The 370-acre estate has more than 98 acres of vines planted and has altitudes ranging from 3200 ft to 3444 ft above sea level. Malbec is the most important variety here, but the winery also has significant plantings of Cabernet Sauvignon, Tannat, Petit Verdot, Pinot Noir, Merlot, Cabernet France and Viognier. This is one of their top vineyards for premium wines. Combined with the property in San Rafael, Bianchi owns 865 acres of vineyards.

Gran Famiglia Bianchi was created as a tribute to the 90th anniversary of the winery. The vineyards are located in Vista Flores, in the renowned Los Chacayes area (Uco Valley), in the province of Mendoza, at an altitude of 3600 feet above sea level.

Bianchi Particular: In 1976, famed winemaker Enzo Bianchi organized a celebration with his relatives and friends. There, he served a wine from his personal cellar. The grapes were from the historic vineyard belonging to his family, known as Finca Asti, located in San Rafael. In its gravel soil, grow grapes of great typicity and deep color, with spicy characteristics, producing a fresh Particular wine with the distinctive qualities of San Rafael.

SCORE HIGHLIGHTS

Enzo
2019 93 Pts. James Suckling
2018 92 Pts. Silver Medal Decanter
91 Pts. Wine Spectator

Gran Famiglia Corte
2020 92 Pts. Vinous
2019 92 Pts. James Suckling
91 Pts. Vinous

Gran Famiglia Malbec
2020 91 Pts. Vinous
2019 91 Pts. Vinous
2018 91 Pts. Vinous
90 Pts., Silver Medal Decanter

Particular Malbec
2019 93 Pts. James Suckling
93 Pts., Silver Medal Decanter
92 Pts. Wine & Spirits
92 Pts. Vinous

Particular Cabernet
2019 94 Pts. Vinous
93 Pts. James Suckling
91 Pts., Silver Medal Decanter

Particular Cabernet Franc
2019 94 Pts., Silver Medal Decanter
91 Pts. Wine Enthusiast
91 Pts. James Suckling
91 Pts. Vinous



— BIANCHI — IV GENERACIÓN

Los Chacayes, Uco Valley
ARGENTINA

IV Generación represents the vision of the young members of the family and shows their identity as a new generation in the winery. The fourth generation proudly receives the family legacy and, focused on the present, is committed to the future.

The IV Generación Gran Malbec and Gran Corte embrace the micro-terroir of the Andes mountains, focusing on single-vineyard, select block expressions of the region's hero varietals. The estate sits at approximately 3,600' in altitude, granting the vines vast thermal amplitude. The vineyard is irrigated with high quality snowmelt that is collected in a dam located onsite and distributed through a drip irrigation system, high-quality



Los Chacayes del Valle de Uco



Bianchi IV Generación Gran Malbec

2020	93 Pts. Vinous
2019	97 Pts. Tasting Panel
	94 Pts. James Suckling
	94 Pts. Vinous
2018	94 Pts. Vinous

Bianchi IV Generación Gran Corte

2020	93 Pts. Vinous
2019	94 Pts. Vinous
	94 Pts. James Suckling
2018	92 Pts. Vinous



NEW AGE



New Age - New Trial – New Consumers

43%

of Consumers Would Try White Blends

Win With Young Consumers!

45%

of Sweet Wine Drinkers are Gen Z or Millennial (21-39)



32%

of New White Wine Consumers Prefer it Sweet—Semi-Sweet

Mintel Purchase Intelligence, Scarborough Market Release, Multi-Market 2020 Release 2 Total (Jul 2019 - Sep 2020) | Wine Business

New Age, produced by family-owned Bodegas Bianchi from sustainably-farmed, picked-by hand, estate-owned vineyards in Argentina, the grapes for New Age wines are crushed and cooled, followed by 12 hours of cold maceration (to pull the color and flavor from the skins) and then pressed. Fermentation begins by inoculation with selected yeasts, half-way through the fermentation process the wine is centrifuged (spun) to halt fermentation, creating slightly sweet, wine with a slight sparkle to them.

Enjoy these wines chilled on their own or serve as simple or complex cocktails.

Unique Cocktail Recipes
on back label of bottles

