



QUINTESSENTIAL
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**QUINTESSENTIAL INTRODUCES LEDA, THE TRUFFLE HUNTER:
A WINE THAT SPEAKS TO PIEDMONT CULINARY PASSIONS**

Napa, CA – Quintessential, the Napa-based family owned-and-operated fine wine import, marketing and sales company, announces a new Barbera d’Asti label from Piedmont producer Luca Bosio. Called Leda, The Truffle Hunter, it was created to honor a special dog owned by Luca’s father, Valter Bosio.

Lagotto Romagnolo, a breed of dog that comes exclusively from the Romagna sub-region of Italy, are known to be superior truffle hunters. Leda was only 3 months old when Valter bought her from a friend in 2002. As the puppy played with his only child Luca, Valter quickly noticed that she was always smelling the soil. He thought she could be trained as a “truffle hunter” and he was right. Leda has a very talented nose that allows her to find truffles at distances of over 100 yards. For every truffle she finds, she is rewarded with a piece of Italian sausage.

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More than just a successful truffle hunter, Leda has become a treasured part of the Bosio family. That is why they have created a wine named for Leda. The label features a drawing of Valter and Leda “on the truffle hunt,” and Leda has graciously “signed” the bottle with her “paw prints.”

The fine Barbara d’Asti inside the bottle is produced with grapes from vineyards in the heart of the Langhe region of Piedmont, near the Bosio winery. Of course, this ruby-colored wine with aromas and the taste of ripe red fruit, is the perfect accompaniment to “truffle infused” pastas and risottos, as well as white meats like chicken and pork.

As the new crop of Italian truffles make their way to Italian restaurants and specialty grocers, Leda, The Truffle Hunter has arrived, imported exclusive by Quintessential with a suggested retail price of \$14.99.

Founded in 2002 by father and son, Stephen D. and Dennis Kreps, Quintessential is a family owned-and-operated fine wine import, marketing and sales company headquartered in Napa, CA. It is dedicated exclusively to representing multi-generational, family owned-and-operated producers who have the same passion for winemaking as Quintessential has in strategically marketing and selling their wines. These producers, from the top wine regions around the world, create wines that offer the best, most authentic expression of the terrior from their respective regions.

*Quintessential's roster of "top-quality" family producers include **Bodega Valentin Bianchi and LTU** from Argentina; **Henry's Drive/Pillar Box, Shirvington, Paringa, 3 Rings, Kay Brothers and Frankland Estate** from Australia; California's **Ironstone Vineyards, Eponymous and Two Angels**; the Chilean wines of **Matetic Vineyards, Vina Koyle and Terrapura**; **Gustave Lorentz, Cachette and Esprit du Rhone** from France; the **Karolyi Estate** wines from Hungary; Italy's **Attilio Ghisolfi, Paolo Manzone, Luca Bosio, Ascevi Luwa, Tenuta di Vignole, Agricola Vallone, Vino dei Fratelli and Villa de Varda Grappas and Fruit Liqueurs**; the Portuguese wines of **Quinta do Vallado and Casa de Vila Nova**; Spain's **Bodegas Muriel, Vina Eguia, Conde de los Andes, Marquis de Elciego, Real Compania de Vino, Bodegas Navarro Lopez, Bodegas y Vinedos Garcia Figuero and Vallformosa Cavas**, and South Africa's **Simonsig Estate**.*

For more information, contact Quintessential at (707) 226-8300 or www.quintessentialwines.com.

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