

# OBSESSION WINES



Sierra Foothills  
CALIFORNIA



Obsession has always been the Kautz Family's signature wine for Ironstone Vineyards.

The selection of Symphony for the base wine and the choice of natural and organic fruit flavors to compliment it was the genesis of the Obsession Fruit wines. The low alcohol and higher fruit sweetness is balanced with higher acid and increased carbonation for flavor and texture.

The winemaking team lead by Steve Millier, decided to try something different and infuse wine with fruit and create a style that would be fun, flavorful and low calorie.

Although practicing "sustainability" in the vineyards for over 35 years, the Kautz Family were officially certified in 2018 and 2019 through the Sustainable Viticulture Certification. Crop reduction, leaf removal, organic materials and drip irrigation for water management have all been used throughout our vineyards. Additionally, cover crops which attract beneficial insects, as well as owl and wood duck boxes placed around the vineyards

These wines are perfect for various cocktails using vodka, tequila, Grand Marnier, Champagne and various other cocktail ingredients. Crisp, fun and refreshing fruit infused wines produced right here in California.

## BEST OF BOTH WORLDS: CONSUMERS WANT HEALTHY & FUN



Mintel Alcohol Beverage Drinking Occasions Sept 2019

## NATURAL FRUIT-INFUSED WINES ADD A SPLASH OF FUN TO YOUR DAY



Mintel Food Service Alcohol Trends Oct 2020

## GRAPES SELECTED FROM PREMIUM VINEYARDS THAT PRACTICE SUSTAINABILITY



Mintel White Spirits Dec 2020