



San Rafael, Mendoza  
ARGENTINA



This label is a collaboration between Bianchi and Argentine soccer superstar, Lionel Messi's Charity Foundation. A portion of the proceeds of the sale of L10 wines will be donated to the Foundation, which focuses on healthcare and educational initiatives for socially disadvantaged children.

Lionel Messi is an Argentina soccer player, widely recognized as the best player in the world and rated by some commentators, coaches and players as the greatest player of all time. He plays professionally for FC Barcelona but during the FIFA World Cup, he teams up with his compatriots from Argentina and goes far into the tournament.

The L10 Wines, made at Bodegas Bianchi with the guidance and input from the famous soccer player, are sourced from the Doña Elsa Estate in San Rafael, Mendoza, at 2560 feet above sea level. This is one of the coolest areas of San Rafael in sandy, calcareous soil of alluvial



Leo Messi, wearing his World Cup jersey for Argentina

