



**SIMONSIG**

STELLENBOSCH

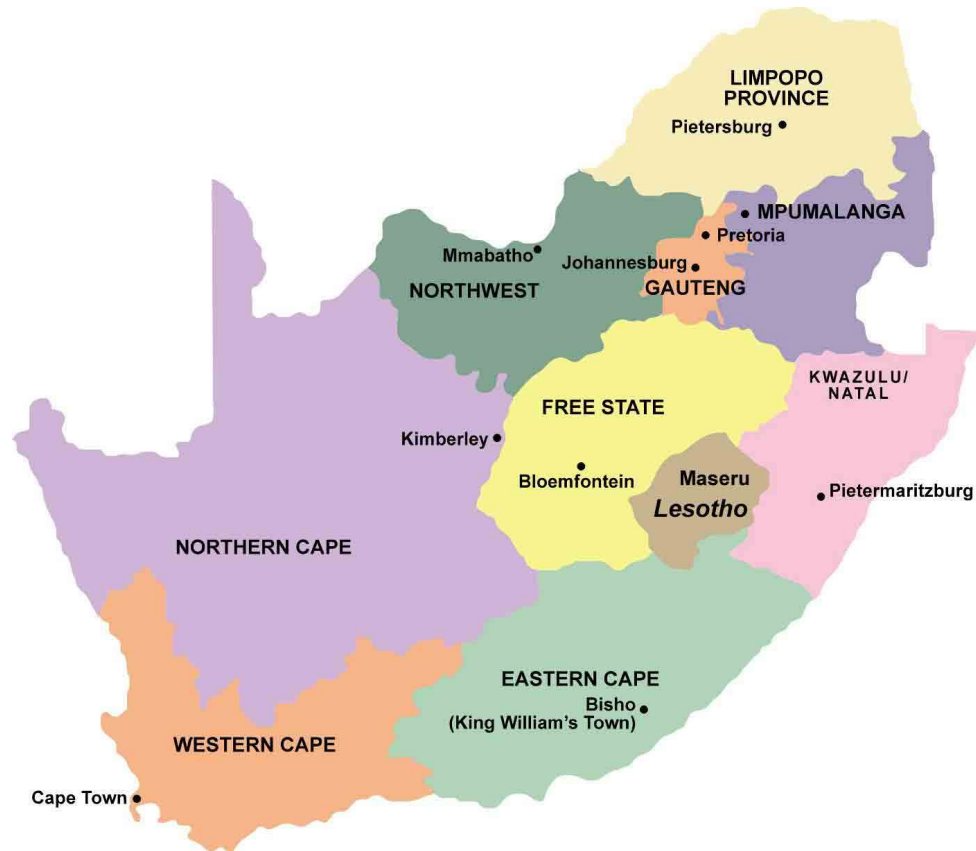


Quintessential Wines

# SOUTH AFRICA

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- New World Wine – producing since February, 1659.
- Home to first-class, technically trained winemakers and viticulturists.



# SOUTH AFRICA'S WINE GROWING REGIONS

## WINEGROWING AREAS OF SOUTH AFRICA

### WESTERN CAPE

#### COASTAL REGION

- Districts:
- SWARTLAND
  - STELLENBOSCH
  - CAPE TOWN
  - TULBAGH
  - PAARL
  - FRANSCHHOEK VALLEY
  - DARLING
  - WELLINGTON

#### OLIFANTS RIVER

- Districts:
- LUTZVILLE VALLEY
  - CITRUSDAL VALLEY
  - CITRUSDAL MOUNTAIN

#### BREEDE RIVER VALLEY

- Districts:
- BREEDEKLOOF
  - WORCESTER
  - ROBERTSON

#### WARDS NOT PART OF A REGION

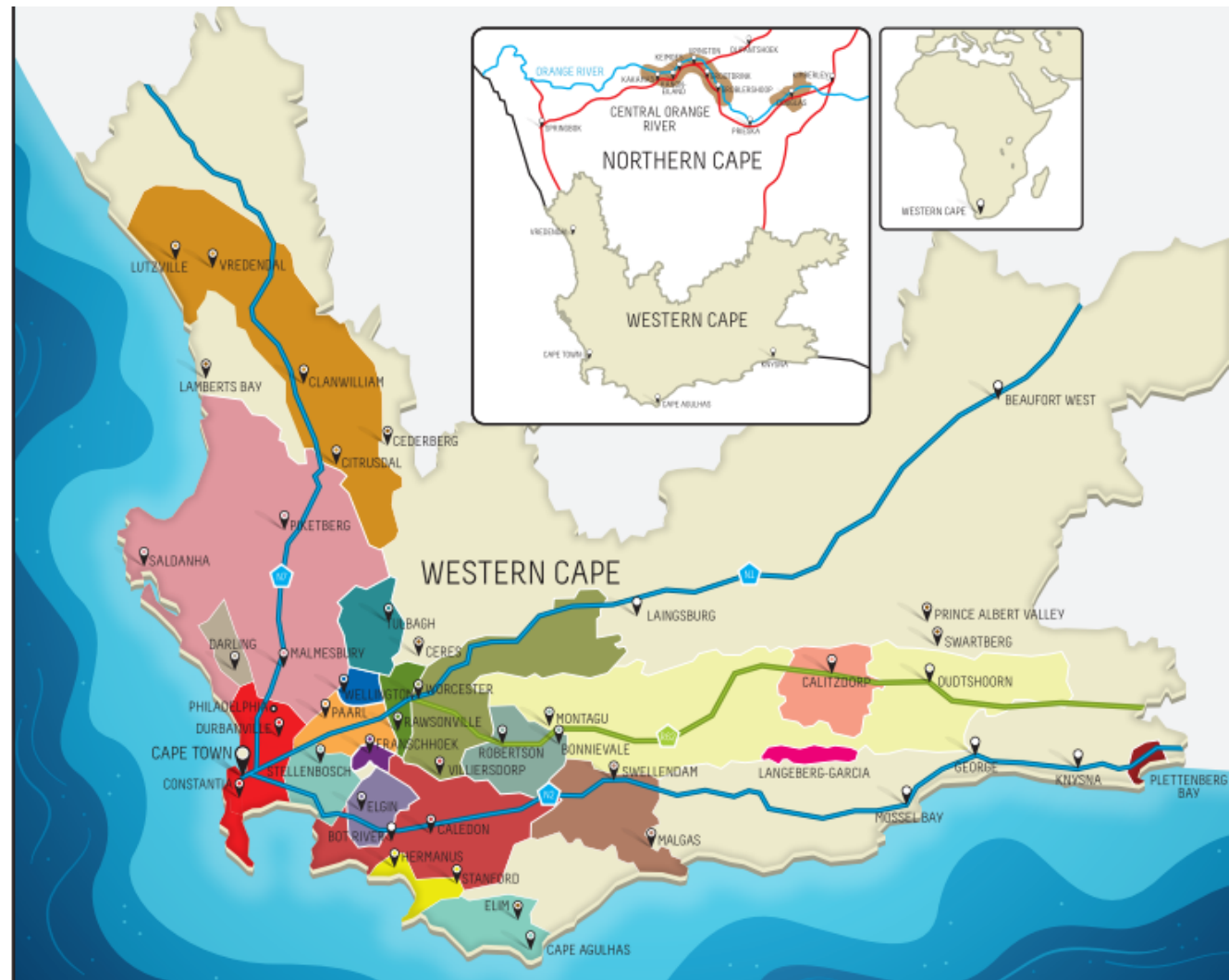
- CERES
- CEDERBERG
- PRINCE ALBERT VALLEY
- SWARTBERG
- LAMBERTS BAY

### NORTHERN CAPE

- CENTRAL ORANGE RIVER (Ward)

#### CAPE SOUTH COAST

- Districts:
- OVERBERG
  - WALKER BAY
  - SWELLENDAM
  - CAPE AGULHAS
  - PLETTENBERG BAY
  - ELGIN



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# CAPE TOWN

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Cape Town is sits at Southern tip of Africa next to the Atlantic Ocean. The Cold Benguela Current flows past and creates an ideal climate for growing vines.



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# STELLENBOSCH

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Situated 40 kilometres east of Cape Town, Stellenbosch is the heart of the Cape Winelands Region.



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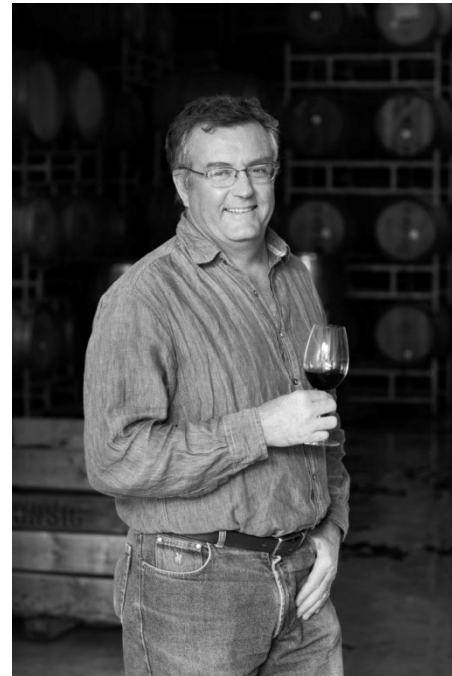
# THE ESTATE

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- Private winery in Stellenbosch, owned by the Malan family.
- The first wine was bottled under the Simonsig label by Frans Malan in 1968.
- The estate is now run by the second and third generation of the Malan family.
- The name Simonsig means “to see” or “have a view” of the Simonsberg mountain.



**Francois Malan**  
*Managing Director*



**Johan Malan**  
*Director/Cellar Master*

# THE MALAN FAMILY

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Francois-Jacques Malan, Michael Malan, Johan Malan, Christelle Malan, Francois Malan

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# CLIMATE

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- The Cape has a mild Mediterranean climate, similar to the South of France.
- 75% of the rain falls during the winter months (May – August)
- Mild to warm summers with an average temperature of 22-28°C (68–86°F)
- Simonsig is ideally situated in the premier wine region of Stellenbosch where the cool maritime Mediterranean climate and quintessential terroir flawlessly intertwine to create world class wines.



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# THE VINEYARDS

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- The vineyard soils in South Africa are the oldest vineyard soils in the world. They originate from an ancient seabed that decomposed over millions of years called “Table Mountain Sandstone”.
- The typical topography of Stellenbosch is the undulating / roaming red hills with the high mountains in the background.



# HARVEST

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Harvest runs for ~12 weeks during the summer months (January – March).



# OUR WINEMAKERS

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**Johan Malan**  
*Wine Director*



**Charl Schoeman**  
*White Wine & Cap Classique*



**Michael Malan**  
*Red Wines*

# IN THE CELLAR

From bottling to dispatch, all production is done in-house, giving us total control over quality.



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# OUR WINES

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- Since the first bottling in 1968, Simonsig's winemaking philosophy has been to preserve the natural quality of grapes in the bottle.
- The team gives each variety the treatment and care necessary for optimum expression of vineyard, site and soil, allowing every wine to carry it's fingerprint of uniqueness, excellence and consistent quality.



# Early Days of Simonsig

When the wine merchants from SFW & Distillers (who later merged to form Distell) refused to pay better prices for his superior wines, Frans decided to bottle some of it under his own label and sell directly to the public. – The first Simonsig wines were labeled by hand in Liza's kitchen.



# Pioneer of the Winelands

Unhappy that he wanted to compete with them and threaten their monopoly power, the big wine merchants decided to boycott Frans and make an example of him.

Instead of capitulating, Frans became more innovative. Two of his biggest legacies both started in 1971. Inspired by a trip to Champagne, he produced Kaapse Vonkel, South Africa's first bottle fermented sparkling wine, made according to the traditional method. In the same year he created the Stellenbosch Wine Route with other like-minded wine producers who embraced tourism.



# MÉTHODE CAP CLASSIQUE

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## Kaapse Vonkel Brut

## Kaapse Vonkel Brut Rosé

In 2004, Simonsig winemaker Johan Malan created the first ever blend of Pinotage with the two classic red varieties used in Champagne, made in the Classic Méthode Cap Classique of fermentation in the bottle, pioneered by Frans Malan, founder of Simonsig and father of Johan.





# CULTIVAR RANGE

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**Chenin Blanc**

**Pinotage**

**Cabernet Sauvignon/Shiraz**

**Labyrinth Cabernet  
Sauvignon**

A selection of wines expressing the individual character of each cultivar.



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# THE MALAN FAMILY SELECTION

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**Redhill Pinotage**

**Merindol Syrah**

**Tiara**

**Frans Malan Reserve**

The Malan Family Selection represents the ultimate expression of terroir-driven wines.



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# THE GARLAND

Stellenbosch is known as the “Kingdom of Cabernet” in South Africa.

This single-vineyard Cabernet Sauvignon is grown high on the slopes of Simonsberg and is Simonsig’s icon wine.



# SOCIAL & COMMUNITY DEVELOPMENT

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1. **Community work:** The estate gives financial and social support to the nearby Koelenhof Primary School providing education to 780 learners.
2. **Crèche and After care:** The aftercare facility is managed in association with the Anna Foundation, which provides learning material and educational programmes.
3. **Worker's trust:** Simonsig allocated 20 hectares of farmland to a worker's trust. Funds are raised through a roll-on-lawn project, and trout and cattle farming.



# QUALITY ASSURANCE ACCREDITATIONS

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DANKE -DANK U WEL- DANKIE  
MERCY - THANK YOU



[www.simonsig.co.za](http://www.simonsig.co.za)



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