



King of Beaujolais – *The Tasting Panel*



“Ten Most Admired Wine Brands” in the world.
– *Drinks International*



Georges Duboeuf, the most widely exported brand of French wine, has terrific brand awareness.



“Georges Duboeuf is the #1 selling brand of Beaujolais in the world and the world's highest scoring French wine brand under \$20.”
– *Wine Advocate*



Over the years, Georges Duboeuf Crus Beaujolais wines have consistently garnered 90+pts scores.



“The fact remains that after decades, Duboeuf is the dominant Beaujolais producer, no less important as an ambassador for the region than as its most revered artisan name.”
– *Neil Martin, Wine Advocate*

“The 2015 vintage is going to be one of the all-time greats. The color is a beautiful red with tones of purple and deep garnet. As for the nose, it offers a magnificent array of forest fruits: blackcurrant, blackberry and blueberry. On the palate, these are round, savory, rich, full bodied, unctuous and silky wines. Even better, they offer a truly exceptional persistence in the mouth. What a wealth of delightful flavors!
The quality of this vintage is unprecedented. We are exploring heights which we’ve never seen before. You know that every vintage has its own history, and **we know that 2015 will be breath-taking.** What pleasure awaits the drinker!”

–From Beaujolais with love,”
Georges Duboeuf

“At last, Beaujolais is set to tell a new tale. Its wines are no longer just simple pleasures. Today the best are complex and meaningful, on a level with great wines found anywhere else in the world.” –*Who Will Decide the Future of Beaujolais? Jon Bonné, 09/16/15 www.punchdrink.com*

“Gamay is going to hit the mainstream in 2016. A variety for our times, and with red Burgundy so out of reach, there’s increasing focus on the best terroirs in Beaujolais.” –*Wine Predictions for 2016” –Jamie Goode www.wineanorak.com*

“And, as if we needed one more confirmation that the wine world's axis was tilting, Georges Duboeuf, the Beaujolais firm, parted ways with their previous U.S. importer that, together with Duboeuf, created the American thirst for Beaujolais Nouveau-in favor of an importer who plans to focus on Duboeuf's higher-end cru Beaujolais and other wines. Yeah, Beaujolais is a serious wine now; and yes, we've talked about it plenty. But here is the final kicker: Even the king of Nouveau got the memo.” –*The Wine Stories that will Shape 2016” Jon Bonné, 12/16/15 www.punchdrink.com*

