



Pannon
Hungary

GRÜNER VELTLINER



COUNT KÁROLYI

Dr. Herold Binderer founded the company Binderer St. Ursula in 1951 and worked tirelessly until his late eighties. His son, Peter, who took over the business, carries on the family tradition. After the fall of the “Iron Curtain” Peter decided in the mid-90’s to buy one winery in the north and to build another winery in the south of Hungary because he knew about the long tradition and excellent potential of Hungarian wine making. Together with Lazlo Károlyi, a Hungarian aristocrat with a turbulent life, shaped by escape from war and comebacks in different continents, Peter created his first white wine in 1998. Since then, quality and innovative concepts have been the key factors in the success of these two gentlemen.

As Lazlo loves the taste of the important white wine variety Grüner Veltliner, he gave his name “Count Karolyi” to create this brand. This fresh white wine has a real varietal character. Enjoy its lemony aromas with a spicy, peppery touch typical of Gruner from Pannon, south west Hungary – a region spoiled by sunshine.



2013

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“Best Buy”

Best of the Year Issue



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Peter Binderer, Owner